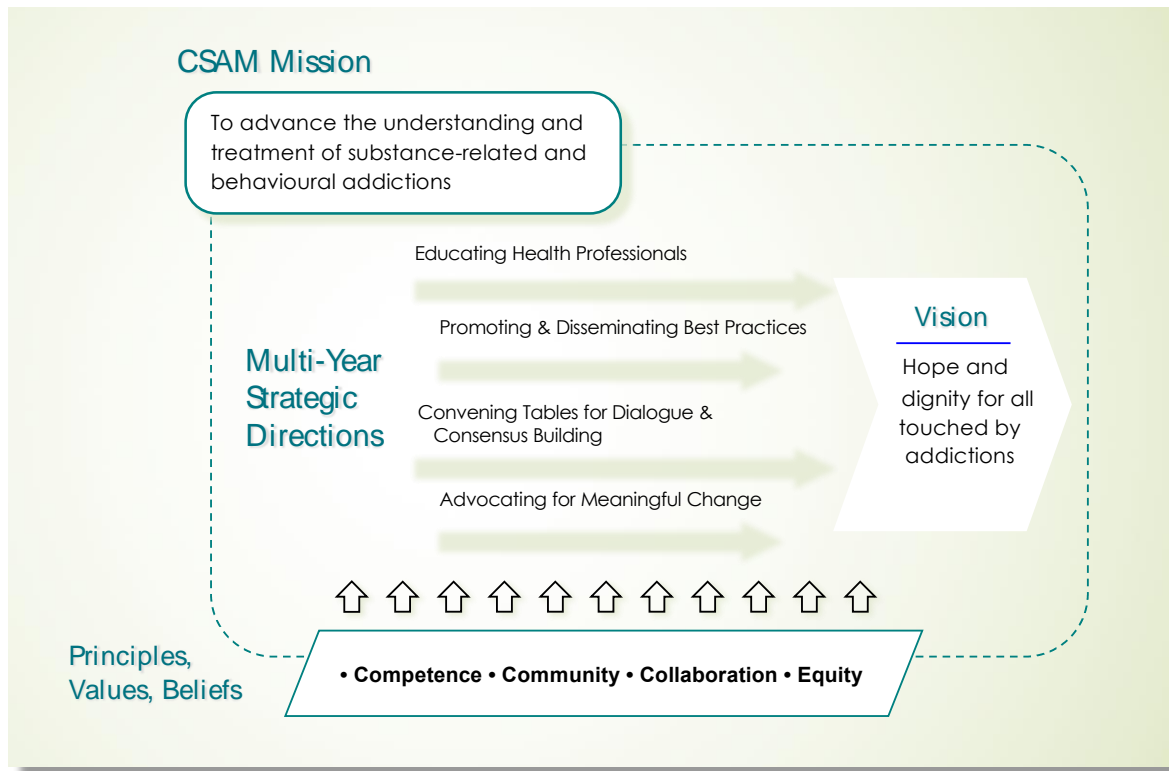


CSAM Strategic Direction & Framework



The Canadian Society of Addiction Medicine was formed in 1989. Engaging in a process to determine our society's core guiding principles and strategic directions was discussed at a number of points in time. The decision to precede with the process occurred in late 2018 with a committee being struck and multiple facilitators being interviewed.

The Comprehensive Review Committee (CRC) was formed in early 2019 and comprised of 7 CSAM Board Members who provided oversight to a highly consultative strategic development process.

The process began in March 2019 with externally facilitated, preliminary consultations that engaged a small number of stakeholders and opinion leaders. The consultation findings and the CRC's insights informed design of a survey administered to almost 600 CSAM members. The full Membership survey findings and the earlier stakeholder interview findings suggested 4 potential Strategic Directions. At an in-person working session in June 2019, the CRC refined the Society's Mission, Vision and Core Values, and developed Strategic Directions with high-level actions. The Board was briefed and endorsed the work to date, commissioning distribution of the draft Mission, Vision, Core Values and Strategic Directions to the general membership for feedback.

At an in-person meeting prior to the 2019 Annual Conference, the Board provisionally endorsed the draft Mission, Vision, Core Values, and Strategic Directions with high-level actions. The President, during her conference-opening remarks described the process to date and invited CSAM members to 4

facilitated, 1-hr sessions where more could be learned about the Strategic Direction and Framework and feedback could be offered. Further feedback opportunities were given during the annual CSAM members' meeting. All feedback gathered during the conference period was used to inform further refinements. At the quarterly Board of Director's meeting on January 28, 2020 a motion that the BOD accept the strategic framework as presented as a core document to guide our actions for the next 3 to 5 years was made and unanimously accepted.

The Executive Committee will meet to consider operationalizing the document.

The Strategy Document describes in some detail what this means for CSAM. However, in general terms, it means that: For the next 3 to 5 years in carrying out its Mission, "To advance the understanding and treatment of substance-related and behavioural addictions", the Society will deploy resources to advance priorities under 4 Strategic Directions: Educating Health Professionals; Promoting and Disseminating Best Practices; Convening Tables for Dialogue and Consensus Building; and Advocating for Meaningful Change.