

CSAM Executive Committee

May 20, 2020

Website Redesign

Present: M. Willows P. Sobey J. Brasch L. Evans B.Hebert (recorder)

Call to Order: 6:04pm MST – P. Sobey

Discussion:

- Deciding between AMP or INET Media for the CSAM website redesign project
- In total B. Hebert and P. Sobey received 8 proposals > they narrowed it down to these two companies
- Both proposals are relatively similar (price, services, etc.)
 - P. Sobey recommends that we choose to work with AMP as we already have an existing relationship with them from our partnership on working on the ISAM-CSAM 2020 conference
 - They understand our work and organization
 - So far, we have been impressed by the work they have done
- The last time CSAM underwent a redesign we spent \$5600 – did not receive the results we wanted on the front-end design of the website
- The cost of AMP website redesign is \$15,000
 - Some companies spend up to \$85,000 on website projects
- AMP proposal offers training for B. Hebert to learn how to update and edit the site herself after it is built
- Regardless if the 2020 conference is a go or not, we need to update our website – it is our store front
- Not only will the website redesign help the conference revenue, it will also help with membership revenue
- This redesign can be completed by the end of August if we start now – just in time for the conference
- L. Evans will sign off on all the financial transactions
- P. Sobey will sign off on the contractual agreement
- B. Hebert and P. Sobey will work closely with AMP to start the design – we will loop in other members of the Executive and the BOD when suggestions and approval is needed

P. Sobey makes a motion to move forward with the CSAM website redesign and hire AMP to complete the project.

Seconded by: J. Brasch

All in Favour