

Membership Committee Meeting: March 29, 2020

On call: L Evans L Vezina Elma Raissi M Dorozio (recorder for R Hebert)
Regrets: C Chase S Dubreucq
Absent: L Walkey

Call to Order by: Laura Evans at 6:02 PM

- Review Agenda – no additions
- Check re: COVID-19
- Motion made by L Evans, seconded by L Vezina to adopt the Minutes of Oct 25, 2019. Carried

Membership Snapshot:

- Review of graph
- In Jan 2020 membership number at 536
- Marilyn will get a current graph and number of members for BOD call on April 7, 2020

Review of Committee TOR:

- Review of attendance at Committee meetings/calls
- Note: Committee Member M Markentin didn't respond to recent email asking him to confirm his participation on the Committee, thus the Committee membership list was updated reflecting he is no longer on this Committee. Morris' service on this Committee over the past years was greatly appreciated. Currently the committee Terms of Reference (TOR) requires attendance at 50% of the annual meetings to remain on Committee
- After discussion on how to proceed – either we need to change TOR, or monitor attendance and remove members not meeting attendance requirements. We need accurate number on Committee so that we know how many are needed for quorum for meetings to proceed
- After discussion - agreement to have L Evans contact those with less than 50% attendance (S Dubreucq and L Walkey) and confirm whether they are interested in continuing on the committee and committing to attending future meetings or if they would rather step down
- Suggestion to include a copy of the Committee TOR with email

Family Medicine Summit Sponsorship table March 6-8th, 2020:

- Discussion on whether booth was worthwhile: all Committee Members on the call spent time being present at the Table. All agreed there was certainly awareness raised of CSAM with steady stream of people coming by and asking questions.
- Exposure deemed to be very positive
- Tabletop was good tool
- Informing people that CSAM is compiling Guidelines for Treatment of Substance Addiction Disorder was of interest to many
- L Evans has a sign up with emails of persons interested in receiving the Guidelines once completed
- CPA on hold so wait and see if a potential table is possible
- For other exhibit tables – look into giveaways (pens had an error on them) like the small elephant with T-shirt that said "Elephant in the room at ASAM" a few years ago. Marilyn will get cost and website from P Mills, ASAM
- Other suggestion to have candies or chocolates
- Also suggestion to have paper copies of the Journal for perusal

Membership Recruitment:

- The Draft for a specific bursary to reach out to Indigenous colleagues in the field was rejected.
- The Quebec recruitment effort hopefully to be helped by offer of French presentations at ISAM-CSAM 2020
- Ron Fraser looking to get the Fundamentals slides translated into French
- Simon Dubreucq would also like a French version of the Webpages available and communicated potential resources just after the last in-person BOD meeting
- Committee needs to determine what the membership priorities are for the next several months
- Discussion on how the membership committee can advocate for members who have strongly communicated wanting to see CSAM fulfill the strategic direction of advocacy, particularly around the SCS issue recently. Discussed the importance of CSAM being relevant to members. Advocacy is also in line with CSAMs strategic direction, but needs to be acted upon. CSAM could play an important role in advocating for evidence-based SUD approaches such as SCS, taking a position on important topics (ex. SCSites) would make CSAM relevant and thereby attract members.
- Reminder that there is a CSAM-SMCA Advocacy Committee currently in Hiatus – can this be revived?
Marilyn to put on the CSAM Board agenda

Webpages:

- Marilyn will ask webperson about the 'Donate' button and where it is

ISAM-CSAM 2020 Victoria:

- Presently still going ahead
- French track will be offered
- Suggestion to reach out to generalist

Next Meeting: to be set up for early June; since by then we should have better idea as to whether the November 2020 Annual Conference in Victoria will be going ahead in light of COVID-19. Will be arranged by Doodle Poll.