

CSAM-SMCA Conference Committee Meeting

February 3, 2021 – 6:00pm MST

Minutes

Present: D. Martell P. Sobey J. Brasch M. Willows R. Fraser A. Warnock
B. Hebert (recorder)

Absent: N. Ali W. Lamba A. Marmel

Call to Order: 6:04pm MST – D. Martell

Adoption of Agenda:

- Fundamentals – M. Willows
D. Martell makes a motion to accept the amended agenda.
Second By: P. Sobey

New Business:

1. Conference co-chairs, D. Martell and P. Sobey, have decided to have a virtual-only conference again this year
2. Management of Relationships with the Health Care/ Pharmaceutical Industry - P. Sobey
 - <https://drive.google.com/file/d/1ELHq65vIwk7AraWSsUhdjvWy-FynyWC5/view?usp=sharing>
 - B. Hebert shared document on screen
 - This document gives us a starting point on discussion about future sponsorship and where sponsorship is headed in the industry
 - This year we need to find benefits to present to our sponsors to give them a better presence within the virtual platform and at the conference
 - i. The conference was so dense with content in 2020, that no one wanted to/had time to visit the exhibitor hall

- Direction of sponsorship – Like to try and move away from the pharmaceutical industry to optically more appropriate sponsorship opportunities (individuals, interested in furthering addiction medicine education)
- Guide AMP to pursue more philanthropic organizations (ie. Bell Let's Talk, Telus, Shaw, Banks, large financial entities)
- Is everyone in line with that approach?
 - i. None opposed
- Do we have a sense from year to year on which sponsors buy a booth?
 - i. Core group of sponsors
 - ii. Not many new faces on the scene
- Lower the price of the sponsorship booth to potentially open more doors to new sponsors – suggestion of selling 30 booths at \$1000 each
- How valuable is it to a large Canadian organization to align itself with CSAM-SMCA?

3. Committee TOR

- P. Sobey to write 1st draft of TOR and send to D. Martell for revision
- Use the template sent by J. Brasch
- Will bring the revised TOR to the next meeting

4. Committee Members

- Happy with the number of people on the committee (do not want it much larger)
- Are we missing skill sets?
- Have an early division of labour to focus on specific aspects of the conference
- D. Martell to send an email to committee members from last year, not present at tonight's meeting (W. Lamba, A. Marmel, N. Ali), to see if they would like to step back from the committee
- Bring on a few more members to develop expertise

- i. Committee suggested a learner with a connection to Hamilton, where the conference was due to take place
 - 1. A. Warnock put forth Tommy Brothers
- Good to have a Francophone on the committee:
 - i. Anne Sophie Marsolais
 - ii. Simon Dubreucq
 - iii. Martin Potter
- Requirement of the committee is that we are seeking out skill sets that can contribute to the workload
- Make a list of tasks that the committee can work on when asking people to join the committee
 - i. D. Martell to create action item list and specific roles we would like to recruit individuals for
- Do we need 1 or 2 younger members for the trainee track?
 - i. The trainee track could be coordinated by a group of 2-3 trainees and one more senior member (BOD member or otherwise)
 - ii. Another trainee and a member of the BOD or membership
- D. Martell to create a workload task list and share with committee

5. Theme of 2021 Conference

- A theme that speaks to the fact the playing field is permanently changed
- Encompasses COVID
- The group agrees that recovery should be in the title
- Take some language from the CSAM-SMCA strategic planning documents
- Ideas:
 - i. Cornerstones of Recovery
 - ii. Foundations of Recovery
 - iii. New Foundations of Recovery
 - iv. New Cornerstones of Recovery

- v. Recovering and Exploring New Frameworks
- vi. Recovery and New Frameworks
- vii. Recovery and New Cornerstones
- viii. Recovery and Setting the Groundwork
- ix. Reflecting on the Pass and Building on the Future
- x. Reimagining/imagine
- xi. Emerge/re-emerge
- xii. New Concepts of Recovery
- xiii. Rebuilding
- xiv. Reimagining Addiction Treatments in the Era of Pandemic
- xv. Innovation
- xvi. Steel
- xvii. Phoenix
- xviii. Resurrection
- xix. Action
- xx. Redesigning
- xxi. Redefining
- xxii. Act of creativity
- xxiii. Innovation & Recovery
- xxiv. Recovery Through Innovation
- xxv. Innovation to recovery
- xxvi. Add on in an Era of the Pandemic
- xxvii. Recovery Driven Through Innovation
- J. Brasch to consolidate the information and create a brainstorming document we can use to refine the theme from meeting to meeting

6. Track Theme/Sessions

- Deferred

7. Potential Speakers

- If we are a fully virtual conference, we have more flexibility of who we can choose
- Social Justice Speakers
- Julian Somers
- James McKillop
- Jason Bouse
- Zain Chagla
- Naheed Dosani
- Tim O'Shea
- OAC
- Vaccines – explain ins/outs – scientific issues around vaccines, recognized expert
- Testing
- Lived Experience
- Garth Mullins – harm reduction advocate, popular podcast broadcaster

8. TimeLine

- Deferred

Next Meeting: B. Hebert to book calendar meetings

- 1st Wednesday of each month at 6:00pm MST

Adjournment: 7:02pm MST – D. Martell

Action Items:

Dave Martell

- Create a conference task list and circulate it within the committee
- Email current committee members to see if they would like to remain active on the committee

Paul Sobey

- 1st draft of committee TOR