

# CSAM-SMCA Strategic Direction & Framework



## CSAM-SMCA Mission

To advance the understanding and treatment  
 of substance-related and behavioural addictions

### Multi-Year Strategic Directions

<p>Educating Health Professionals</p> <p>↓</p>	<p>Promoting &amp; Disseminating Best Practices</p> <p>↓</p>	<p>Convening Tables for Dialogue &amp; Consensus Building</p> <p>↓</p>	<p>Advocating for Meaningful Change</p> <p>↓</p>
--	--	--	--

### Vision

Hope and dignity for all touched by addictions.

### Principles, Values & Beliefs

Competence — Community — Collaboration — Equity

The Canadian Society of Addiction Medicine was formed in 1989 and the organization initiated a review of guiding principles and strategic directions 20 years later with the striking of the Comprehensive Review Committee (CRC). The committee, made up of seven CSAM-SMCA Board Members, oversaw a highly consultative strategic development process that resulted in the adoption of a new strategic framework in early 2020.

The process began in March 2019 with externally facilitated, preliminary consultations that engaged a large number of stakeholders and opinion leaders in addiction medicine from across Canada. The consultation findings and the insights from the CRC were used to design a survey that was circulated to nearly 600 CSAM-SMCA members across Canada.

Taken together, the consultations and survey results suggested four potential strategic directions, which formed the basis for an in-person working session of the CRC in June 2019. During this meeting, the CRC members refined the society’s mission, vision and values, and developed the four strategic directions with associated actions. The



board endorsed the work, and the draft mission, vision, values and strategic directions were sent to the general membership for feedback.

At a second, in-person meeting before the 2019 Annual Scientific Conference, the board provisionally endorsed the draft document. During her opening remarks at the conference, CSAM-SMCA President Dr. Melanie Willows described the process and invited all CSAM-SMCA members to four facilitated, one-hour sessions to learn more about the strategic framework and provide feedback to the committee. Additional feedback was solicited during the annual CSAM-SMCA members’ meeting, and all feedback was used to further refine the document.

At the quarterly Board of Directors meeting on Jan. 28, 2020, a motion was made to accept the strategic framework as a core document to guide our actions for the next three to five years. The motion was unanimously accepted.

Members of the CSAM-SMCA Comprehensive Review Committee

- George Budd                      · Jennifer Brasch                      · Claudette Chase                      · Nady el-Guebaly
- Paul Sobey                      · Melanie Willows                      · Wiplove Lamba