

## **Board of Directors Meeting**

**Virtual**

**November 9, 2021**

**5:30pm MST**

**Chair:** Dr. Jennifer Brasch, President

Present: J. Brasch      M. Willows      D. Martell      G. Budd      S. Etches      M. Ghosh  
                 B. Nofle      N. Ali      S. Dubreucq      P. Sobey      D. Martell      R. Fraser  
                 AS. Marsolais      N. Bootsman      E. Knight      N. el – Guebaly

Regrets: K. Lee

### **Minutes**

1. Call to Order: 5:33pm MST – J. Brasch
2. Approval of Agenda & Additions
  - a. No formal agenda looking to brainstorm ideas for 2022
3. Review Minutes from October Annual BOD Meeting
  - a. Minutes are currently being reviewed by J. Brasch
4. CSAM-SMCA 2021 Conference Feedback
  - a. Overall, most BOD members heard positive feedback about the conference
  - b. Critical feedback:
    - i. Perception of heavy pharma influence on the conference
  - c. Sponsorship:
    - i. The current issue that we have discovered is that companies really do not have a good grasp about what addiction medicine is and what CSAM-SMCA does
      1. Larger companies are hesitant to align themselves with addiction medicine as they are unaware of what we do
      2. Suggest CSAM-SMCA develop specific projects that companies can sponsor (webinars, journal club, etc.)
    - ii. Pharmacy sponsorship
      1. Optically neutral

- d. In terms of the conference content, we have the ability to shape what the conference will look like during the abstract submission process
- e. Important to recognize that the conference was accredited by RCPSC and CCFP, indicating that the program was determined to be free of bias and influence from sponsors

5. 2022 Ideas:

- a. Proposed Expanded Membership Benefits:
  - i. B. Hebert to work with AMP on the JOIN NOW page on the CSAM-SMCA website
  - ii. Promote membership benefits on social media and on the website
  - iii. Strengthen the connection between affiliate society partnerships
  - iv. Develop a list of Fellowship programs in Addiction Medicine in Canada
    - 1. Education committee currently working on this
  - v. Develop a Mentorship repository that can provide mentoring to trainees and practitioners new to addiction medicine
    - 1. Who is practicing addiction medicine in each province?
    - 2. Who can provide mentorship, specifically about addiction medicine?
  - vi. Offer access to all Fundamentals course content outside of the course dates – concerns that this should not be unlimited in time, as may detract from attendance at future Fundamental courses
  - vii. Suggestion that we offer other benefits aside from society benefits ex. bookstore, car rentals etc.
  - viii. Suggest CSAM-SMCA more social events to promote networking and connection
  - ix. Increase awareness of the grant program and make it available only to CSAM-SMCA members
  - x. B. Hebert to look at what ASAM membership benefits are
- b. CSAM-SMCA Executive will revise the criteria (conditions) for Voting, Associate and Honorary Members
  - i. B. Hebert to add the new criteria to the website with AMP
- c. CSAM-SMCA Executive will revise the online application process to accommodate the changes in criteria (who is eligible for membership).
  - i. B. Hebert to add the new criteria to the website with AMP

- d. Revise the membership fee structure.
    - i. Should voting members all pay the same fee?
      - 1. Create as few fee categories as possible
      - 2. Should the difference in salary of health care professionals affect their fees?
      - 3. First year free for new members?
      - 4. We want the fees to be an increased proportion of our operating budget
      - 5. Associate Member pays too little
        - a. No value at \$65
      - 6. Offer option to contact CSAM-SMCA if fees are a barrier to joining, we can reduce fees when requested
      - 7. Auto-renew on memberships is crucial to have in the application form
    - ii. CSAM-SMCA Executive to make a preliminary draft of the fees and discuss further at the next CSAM-SMCA BOD meeting
    - iii. If anyone has any further ideas email J. Brasch before the December BOD meeting
6. S. Etches – Asked question of BOD members regarding involuntary treatment of minors. There was a discussion about this topic.
7. Next Meeting: December 14, 2021
8. Adjournment: 6:32pm MST – J. Brasch